THEME ONE: ADDING VALUE TO LOCAL IDENTITY AND NATURAL AND CULTURAL RESOURCES	
LDS SPECIFIC OBJECTIVE	**LEADER PRIORITIES**
1.2 Developing and implementing a programme of investment to the area.	➤ Identify innovative ways of collecting annual data within tourism and Heritage and Cultural sectors; ➤ Pilot ways of developing sense of place within rural communities;
1.3 Identify opportunities to develop "nature-based solutions" to improve the ability of our natural environment to continue to support human health and well-being, now and in the future.	➤ Identify and pilot innovative ways of raising awareness of the food and drink sector within the tourism sector as well as development of local food supply chains. ➤ Facilitate increased green infrastructure in and around rural towns and villages (including urban trees and sustainable drainage systems)
1.4 Identify and pilot ways to tackle climate change at a local level – including mitigation and adaptation, particularly focusing on the resilience of local ecosystems.	➤ Promote increased woodland cover and support bringing existing woodlands into appropriate management that delivers multiple benefits for the environment, the local economy and people's health and well-being.
1.5 Develop ways to enhance biodiversity and add value to the distinctive character of Carmarthenshire's natural heritage.	➤ Identify and pilot opportunities to enhance biodiversity at a landscape scale through increased connectivity between designated sites (e.g. SSSIs, SACs, SPAs) and semi-improved habitats

	- Pilot opportunities for better soil management for carbon storage, water quality and continued productivity - Identify opportunities for the better utilisation of our uplands (mountains, moorlands and heath) to deliver multiple benefits for the environment, the local economy and people's health and well-being
THEME TWO: FACILITATING PRE COMMERCIAL DEVELOPMENT; BUSINESS PARTNERSHIPS & SHORT SUPPLY CHAINS	
2.1 Enhancing the resilience of indigenous employers.	Test and pilot new ways of enhancing the resilience of rural businesses e.g. increasing access to market intelligence; facilitating supply chain developments and trailing access to alternative sources of funding for innovative projects such as crowd funding.
2.4 Supporting people into work.	Facilitate, investigate and pilot innovative ways of engaging with clusters and key employers in mapping future investment and recruitment opportunities in their respective supply chains.
2.6 Ensuring education provision is aligned to and shaped by employer needs.	Pilot innovative mechanisms to match young people with future employment opportunities.
2.7 Strengthening links between SME's and research facilities.	Investigate innovative ways of linking local food and tourism accommodation e.g. food hampers/local produce direct/local takeaway services etc.

2.8 Increase the productivity, diversity and efficiency of agricultural and forestry businesses.	➢ Facilitating and piloting innovative ways of ensuring education and training is aligned to the needs of rural businesses. ➢ To coordinate and trial shared apprenticeships in a specific sector, e.g. tourism. ➢ Facilitate the development of formal and informal networks in relation to agriculture and forestry; ➢ Facilitate, research and pilot the development of innovative products within the agricultural and forestry sectors through research, feasibility studies and facilitate, research and pilot ways to support supply chain developments in the horticulture and forestry sectors. ➢ Pilot schemes adding value to local timber and schemes which facilitate short and local supply chains, particularly looking at opportunities to use welsh timber in construction.
THEME THREE: EXPLORING NEW WAYS OF PROVIDING NON-STATUTORY LOCAL SERVICES	
3.2 Ensuring access to services within rural areas by developing new approaches to service delivery and supporting social enterprise development.	➢ Piloting innovative ways of providing non statutory service delivery specifically in addressing the issues identified in the Carmarthenshire Rural Poverty Study in relation to Leisure opportunities, Transport and Childcare
THEME FOUR: RENEWABLE ENERGY AT COMMUNITY LEVEL	
4.1 To maximise opportunities from greener energy.	➢ Research into sustainable products linked to agriculture/forestry sectors; ➢ Investigate the feasibility of on-farm renewable energy;

4.2 Increase the productivity, diversity and efficiency of agricultural and forestry businesses.	➢ To facilitate access to energy efficiency support measures for residents in areas of fuel poverty. ➢ To promote understanding of energy and the consequences of its inefficient use. ➢ Investigate, research and pilot innovative ways of ensuring Carmarthenshire is able to maximise the opportunities available from advances in greener energy, e.g. the electrification of vehicles; district heating networks, etc.
THEME FIVE: EXPLOITATION OF DIGITAL TECHNOLOGY	
5.1 Ensuring access to services within rural areas by developing new approaches to service delivery and supporting social enterprise development. 5.2 Supporting and encouraging greater take up and application of new technologies amongst SME's.	➢ Facilitate and pilot innovative ways of addressing digital exclusion and ensuring public ICT access points. ➢ Increasing digital skills and awareness whilst aiming to embed new ways of working; e.g. health related engagement, digital volunteering or intergenerational support. ➢ Investigate and pilot means of ensuring businesses are able to capitalise from the benefits arising from the availability of superfast broadband.