

TK 7. Eventful Carmarthenshire – Visitor Survey Template

Thank you for coming to our event today and for taking part in this feedback survey. It should only take a few short minutes to complete.

Section 1: About the Event

Name of Event:		Date:	
-----------------------	--	--------------	--

1. How did you hear about this event?	<i>(Please tick all that apply)</i>
<i>e.g. Name of any magazine or newspaper used e.g. The Gazette</i>	
<i>e.g. Name of any broadcast media used e.g. Bridge FM</i>	
<i>e.g. Name of the event's own website</i>	
<i>e.g. Other websites e.g. event listings</i>	
<i>e.g. Facebook</i>	
<i>e.g. Twitter</i>	
<i>e.g. Posters</i>	
<i>e.g. Flyers</i>	
<i>e.g. Tourist information point e.g. the Mobile TIC</i>	
<i>e.g. Information at the venue</i>	
Word of mouth	
Other – please specify:	

2. Please rate the following:					
	Very Good	Good	No Opinion	Poor	Very Poor
The venue					
Information provision					
Staff and stewards					
Signage					
Event content					
Catering					
Overall organisation					
Overall cleanliness					
Value for money					
The event overall					

3. Do you have any further comments to make about this event?

4. What events would you like to see more of in Carmarthenshire?

TK 7. Eventful Carmarthenshire – Visitor Survey Template

Section 2: About You

5. I am....							(Please circle)
Gender	Male	Female					
Age range	17-24	25-34	35-44	45-54	55-64	65+	
Origin	A local resident	A day visitor	On holiday	Other:			

6. Is this event the main reason for your visit to/ in Carmarthenshire today?	Yes	No
---	-----	----

7. Do you consider yourself to have a disability?	Yes	No
If 'Yes' please let us know if we could have done more to make the event more enjoyable for you:		

8. How many people are in your group today?	
Of those, how many are aged 16 or under?	

9. Where do you live?	
Town	Postcode

10. How did you get here today?	(please tick)
Walking	
Cycling	
Public Transport - Train	
Public Transport - Bus	
Coach	
Private car	
Other - please specify:	

11. How much do you estimate you will spend today including admission?				
£0 - £10	£11 - £20	£21 - £30	£31 - £40	Over £40

If you would like information about future events please leave an email address:

Thank you for your time.