

WHITLAND WARD: ELECTORAL DIVISION PROFILE

Policy Research and Information Section, Carmarthenshire County Council, January 2019

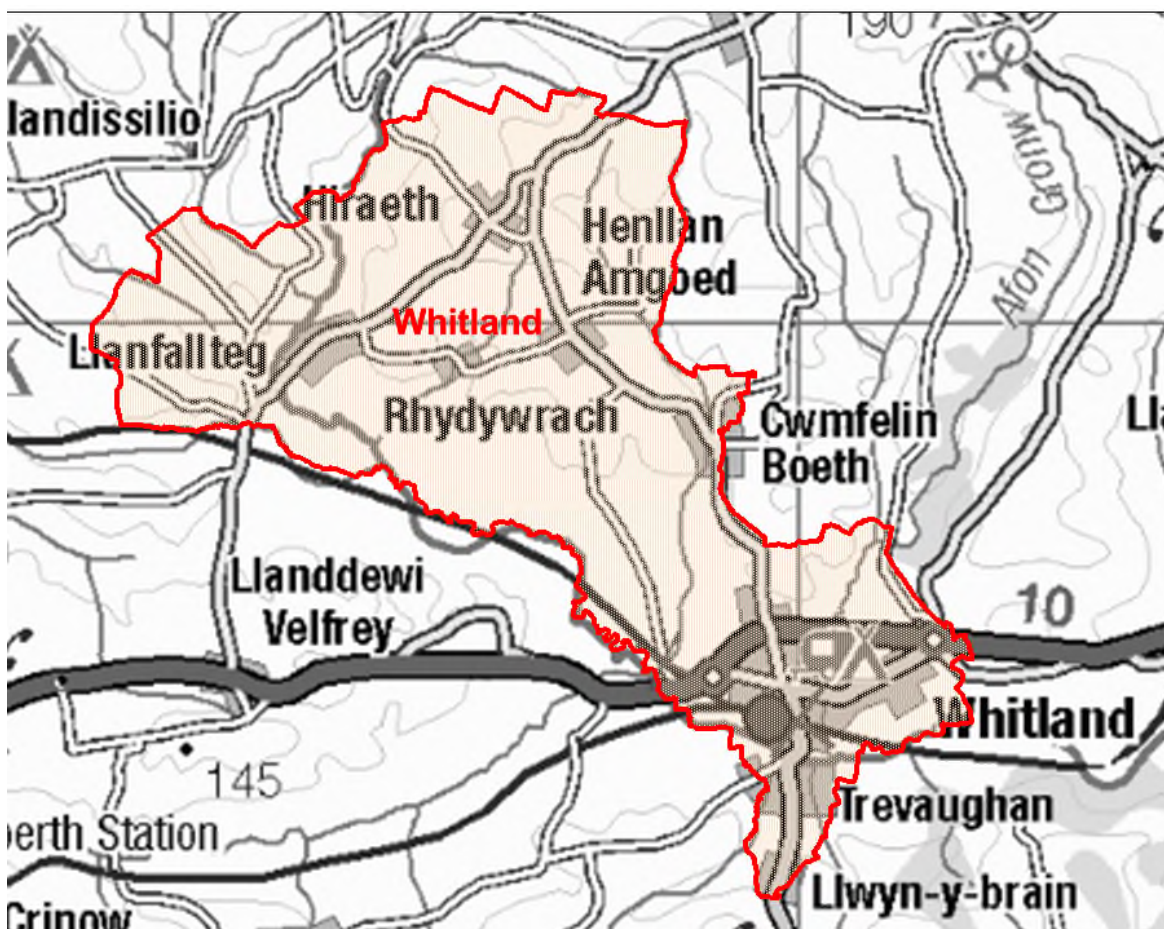
Councillors (Electoral Vote 2017): Sue Allen (Independent). Turnout = 49.05%

Electorate (December 2018): 1,739

Population: 2,328 (2017 Mid Year Population Estimates, ONS)

Welsh Assembly and UK Parliamentary Constituency: Carmarthenshire West & Pembrokeshire

Council owned Facilities: Llys Hywel C.P. School, Whitland, T.A.V.R. Hut, Dyffryn Taf High School, Whitland Library, Whitland Public Toilets, King Edward Street Car Park, North Road Car Park, Station Car Park.



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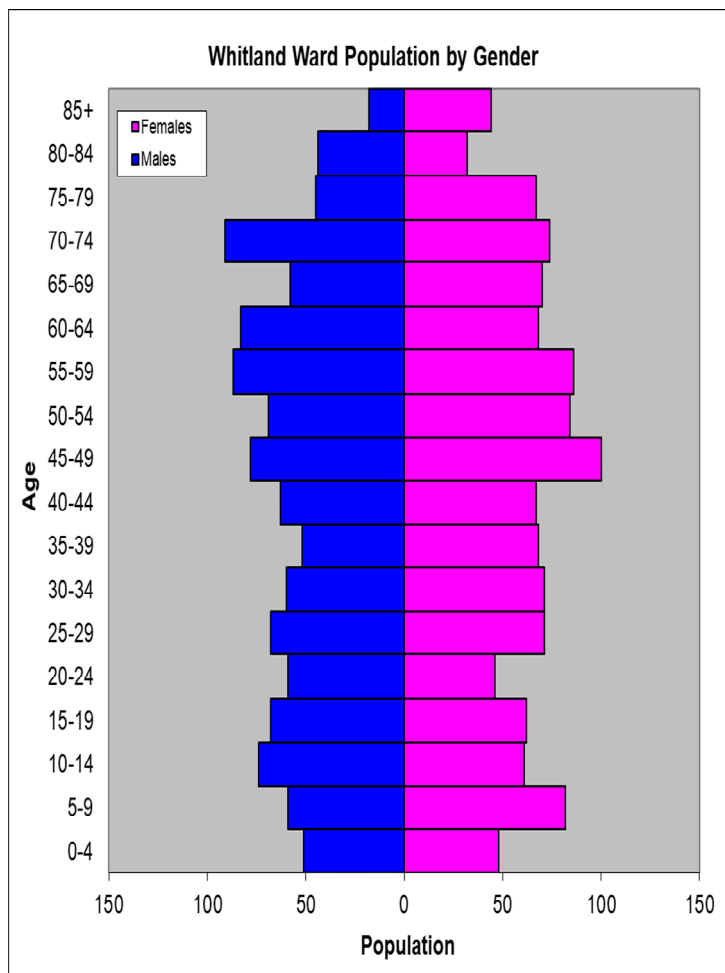
Location: Approximately 23km from Carmarthen Town

- ⇒ Regeneration Designations: Rural Development Plan 2007-2013 eligible ward
- ⇒ Area: 22.34km²
- ⇒ Population Density: 104 people per km²
- ⇒ Population Change: 2011-2017: +56 (+2.5%)
- ⇒ Major Employers: Carmarthenshire County Council (schools and leisure)

POPULATION STATISTICS 2017 Mid Year Population Estimates

Age Structure	Whitland Population	Whitland %	Carmarthenshire %
Aged: 0-4	99	4.3	5.2
5-14	276	11.9	11.4
15-24	235	10.1	10.5
25-44	520	22.3	21.6
45-64	655	28.1	28.0
65-74	293	12.6	13.0
75+	250	10.7	10.3
Total	2,328	100	100

Source: aggregated lower Super Output Area (LSOA) Small Area Population Estimates, 2017, Office for National Statistics (ONS)



- ⇒ 15th lowest ward population in Carmarthenshire, and 25th lowest population density.
- ⇒ Highest proportion of people over 45.
- ⇒ Lower proportion of people with limiting long term illness.
- ⇒ Lower proportion of Welsh Speakers than the Carmarthenshire average.

2011 Census Data

Population: Key Facts	Whitland	Whitland %	Carmarthenshire
People: born in Wales	1585	69.8	76.0
born outside UK	69	3.1	4.1
in non-white ethnic groups	40	1.8	1.9
with limiting long-term illness	474	20.8	25.4
with no qualifications (aged 16-74)	501	26.9	26.8
with higher level qualifications (aged 16-74)	436	23.4	23.9
able to speak Welsh	933	42.4	43.9

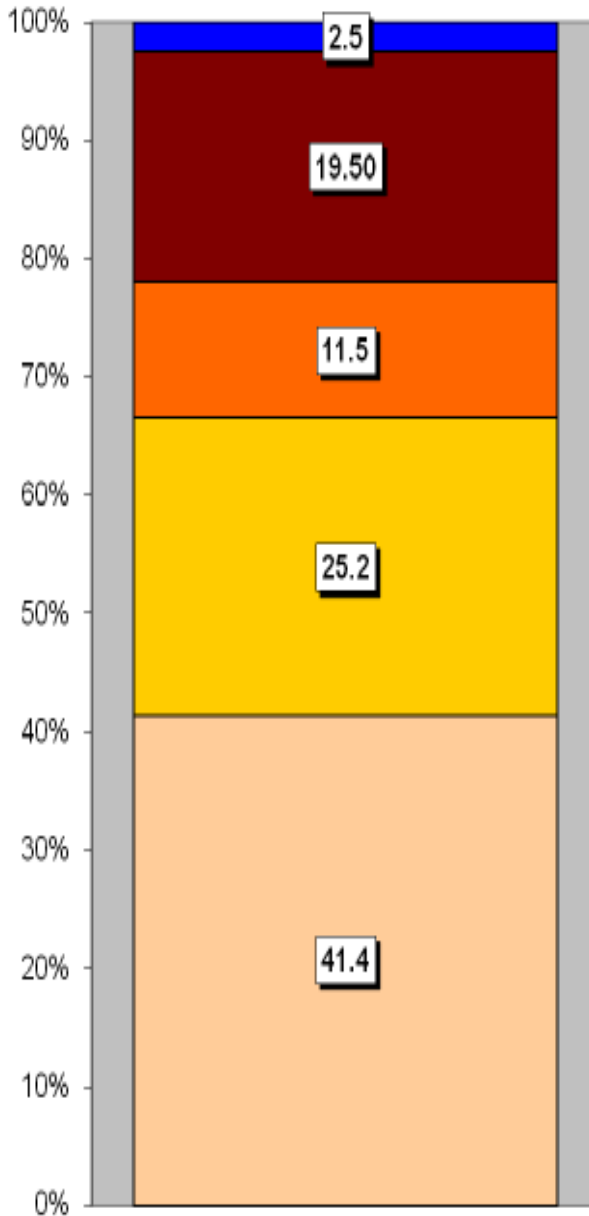
Household Composition	Whitland	Whitland %	Carmarthenshire
Total Households/ (Average Household Size)	978	(2.3)	(2.3)
Household Type: one person: pensioner	147	15.0	14.8
one person: other	131	13.4	15.4
one family: all pensioners	110	11.2	9.8
one family: married couple	347	35.4	34.1
one family: cohabiting couple	86	8.8	8.7
one family: lone parent	109	11.2	11.3
one family: other	48	4.9	5.9

Source: 2011 Census, ONS

HOUSING

The area's housing consists mostly of detached houses and a high proportion of terraced and semi-detached houses in comparison to the number of flats/maisonette or apartments. The ward consists of 88 local authority owned properties and 30 Housing Association properties.

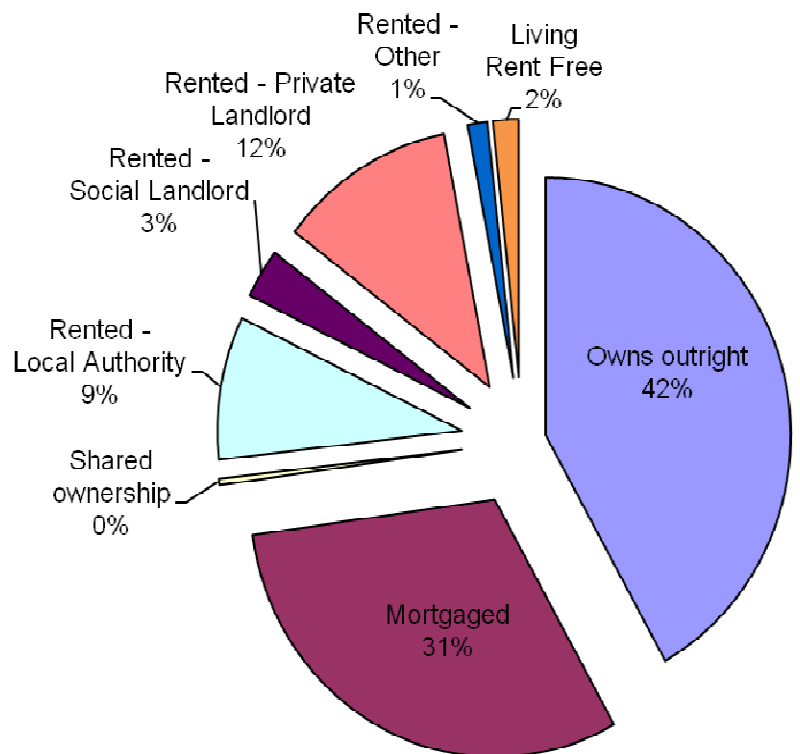
Household Accommodation Types



Household Accommodation Types

Detached
Semi-detached
Flat, maisonette or apartment
Terraced
Caravan or other mobile temporary structure

Household Tenure	%
Owns outright	41.9
Mortgaged	30.9
Shared ownership	0.4
Rented - Local Authority	9.0
Rented - Social Landlord	3.1
Rented - Private Landlord	11.7
Rented - Other	1.3
Living Rent Free	1.7



SOCIO-ECONOMIC CHARACTERISTICS

- ⇒ The estimated median household income for Whitland, based on CACI's 2018 'PayCheck' data, is £27,096 which is the 29th highest (of 58 wards) in Carmarthenshire and 5.9% above the Carmarthenshire median of £25,488.
- ⇒ The social profile information indicates a higher than average level of small employers and own account workers (Level 4) and a lower than average number of people in higher/lower managerial and professional administrative occupations and intermediate occupations (Levels 1-3).

Social Profile	Whitland	%	Carmarthenshire %
<i>All people aged 16-74 in households</i>	1639	100	100
1: Higher Managerial & Professional Admin. Occupations	216	13.1	13.8
2: Lower Managerial & Professional Admin. Occupations	323	19.7	19.9
3: Intermediate Occupations	172	10.5	11.6
4: Small Employers & Own Account Workers	248	15.1	12.6
5: Lower Supervisory & Technical Occupations	137	8.4	7.6
6: Semi-routine Occupations	276	16.8	16.7
7: Routine Occupations	189	11.5	13.0
8: Never Worked & Long Term Unemployed	71	4.3	4.9

Source: 2011 Census, ONS

ECONOMY AND LABOUR MARKET

Benefit Claimants	Whitland	Rate %	Carmarthenshire Working Population %
Unemployment Benefit (JSA): November 2018	12	0.9	1.4
Incapacity Benefits (ESA/IB/SDA) May 2018	65	4.8	9.0
Income Support: May 2018	15	1.1	1.5
Disability Living Allowance: May 2018	55	4.0	6.2
Pension Credit: May 2018 (Population 65+)	70	13.1	15.3
State Pension Claimants: May 2018	540	-	-

Source: Jobcentre Plus administrative system Dept. for Work & Pensions

Economic Status (people aged 16-74)	Whitland	Whitland %	Carmarthenshire %
Economically Active	1154	70.4	64.9
Employees: Part-time	254	15.5	13.9
Employees: Full-time	587	35.8	33.7
Self-employed	222	13.5	11.0
Unemployed	50	3.1	3.7
Full-time Student	41	2.5	2.5
Economically Inactive	485	29.6	35.1
Retired	265	16.2	18.1
Student	76	4.6	4.5
Looking after home/family	46	2.8	3.8
Permanently sick/disabled	73	4.5	6.8
Other	25	1.5	1.9

Source: 2011 Census, ONS

WELSH INDEX OF MULTIPLE DEPRIVATION (WIMD)

WIMD 2014 based on fine-grained geography of lower Super Output Areas (LSOAs). The WIMD 2014 is compiled from eight domains, Income, Employment, Health, Education, Housing, Access to Services, Physical Environment and Community Safety and is published at Lower Super Output Area of which there are 112 in Carmarthenshire. Under WIMD, where Rank 1 is the most deprived, **Whitland** ranks as the 83rd most deprived area in Carmarthenshire from 112 LSOAs and is ranked 1191 in Wales from 1909 LSOAs.

The highest level of deprivation attributed to **Whitland** is the Access to Services domain, being ranked 30th in Carmarthenshire and 238th in Wales for this domain.

LSOA	Overall Index		Income		Employment		Health		Education		Access to Services		Community Safety		Physical Environment		Housing	
	Rank	Score	Rank	Score	Rank	Score	Rank	Score	Rank	Score	Rank	Score	Rank	Score	Rank	Score	Rank	Score
Whitland	1191	83	1342	88	1327	92	1013	72	1097	64	238	30	1348	59	1114	69	1170	65

Source: Welsh Index of Multiple Deprivation 2014 (updated August 2016), Welsh Assembly Government.

Note: LSOAs ranked 1-112 (Carmarthenshire), 1-1909 (Wales).

CRIME

Whitland	Offence Group												Annual Total
	Arson & Criminal Damage	Burglary – Business & Community	Burglary – Residential	Drug Offences	Miscellaneous Crime Against Society	Possession of Weapons	Public Order Offences	Robbery	Sexual Offences	Theft	Vehicle Offences	Violence Against the Person	
2017/2018	12	2	2	3	0	0	3	0	3	11	7	28	71

Source: Dyfed Powys Police, Headquarters, Llangunnor.

For further information please contact:

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