



Well-being Objective 5

Start Well/Live Well - Tackle poverty by doing all we can to prevent it, help people into work & improve the lives of those living in poverty

How will we do this? Our detailed action plan to achieve this objective

(Lemon highlight means that this is not the Action or Measure's main objective)

Ref	Actions and Measures	Date/Target
A	Preventing Poverty	
1	We will implement the re-commissioned Families First (FF) programme (0-25yrs) incorporating the changes in response to Welsh Government Guidance, in delivering early intervention support services for disadvantaged children, young people and families across the county. <i>(Action also in Well-being Objective 1)</i>	March 2019
2	We will continue to develop the Flying Start programme, promoting early intervention for disadvantaged families with children (0-3) living in specific deprived communities, ensuring good multi agency support to families across the spectrum of need by developing clear pathways with internal and external partners. MF5-82 . <i>(Action also in Well-being Objectives 1 and 2)</i>	March 2019
3	We will introduce a package of support and advice designed to support new tenants maintain their tenancies	March 2019
4	We will assess the options for delivering energy efficiency improvements to Council homes <i>(Action also in Well-being Objective 11)</i>	March 2019
5	We shall deliver the Swansea Bay City Deal programme to develop 'Homes as Power Stations' to help generate sustainable and affordable homes and address fuel poverty for our residents MF5 46 . <i>(Action also in Well-being Objectives 7 & 12)</i>	March 2021
6	We shall develop a new Homelessness Strategy to ensure vulnerable residents are supported appropriately to include: <ul style="list-style-type: none"> - Develop housing options for single people - Develop a plan to ensure homeless people have access to health services - Review our approach to how we manage temporary accommodation MF5-50 <i>(Action also in Well-being Objective 7)</i>	Dec 2018
7	We will continue to extend the Team Around the Family (TAF) approach across the county for 0-25 year olds, clarifying thresholds to help inform families and other agencies to ensure they are able to access the right help at the right time. <i>(Action also in Well-being Objective 1)</i>	March 2019
8	We will continue to work towards addressing the childcare gaps identified in our most recent Childcare Sufficiency Assessment (2017-2022) in order to ensure that the Local Authority fulfils its statutory childcare sufficiency duty, and local parents/carers are supported to balance their working and caring responsibilities. <i>(Please see the Childcare Sufficiency Assessment)</i> . <i>(Action also in Well-being Objectives 1 & 2)</i>	March 2019
9	We will continue to work towards addressing the gaps identified in our most recent Play Sufficiency Assessment (2016-2019) in order to ensure that local children and young people have access to wide and varied play opportunities and experiences including the potential of utilising school grounds, outside of teaching hours (Please see the Play Sufficiency Assessment / surveys) <i>(Action also in Well-being Objectives 1 & 2)</i>	March 2019

Ref	Actions and Measures	Date/Target
10	We will increase the average Caped 9 points score of Year 11 pupils who are eligible for Free School Meals <i>(Also in Well-being Objective 3)(4.1.2.4)</i> <i>(2017/18 Result - 307.6 - 16/17 Academic Year)</i>	309.5
	<i>See Non Free School Meals results in Well-being Objective 3</i>	
11	We shall increase the percentage of households successfully prevented from becoming homeless <i>(PAM/012)</i> <i>(2017/18 Result - 65.1%)</i>	68%
B	Helping people into work	
1	Support all Council tenants through Welfare Reform as changes are implemented and deliver Universal Credit action plan in order to maximise income and develop new training and employment opportunities MF5-49 <i>(Action also in Well-being Objective 7)</i>	March 2021
2	We will further reduce the number of young people not in Education, Employment or Training (NEET). <i>See Objective 4 for detailed actions and measures</i>	
3	We will reduce the % of Year 11 leavers Not in Education, Employment or Training (NEETs) <i>(PAM/009)</i> <i>(Also in Well-being Objective 4)</i> <i>(2016/17 Result - 1.4 %)</i>	1.3%
4	We will reduce the % of Year 13 leavers Not in Education, Employment or Training (NEETs) <i>(5.1.0.2)</i> <i>(Also in Well-being Objective 4)</i> <i>(2016/17 Result -3.0%)</i>	2.8%
5	We shall increase the number of adults that feel more positive with improved confidence about seeking work after receiving employability support through Communities First and associated programmes. <i>(EconD/020)</i> <i>(Also in Well-being Objective 11)</i> <i>(2017/18 Result - 100%)</i>	100%
6	We shall ensure that a high number of residents feel more confident in using a computer and gaining IT skills after receiving digital inclusion support through Communities First and associated programmes. <i>(EconD/021)</i> <i>(Also in Well-being Objective 11)</i> <i>(2017/18 Result - 100%)</i>	100%
7	We shall increase the number of accredited qualifications achieved by residents attending Employment related courses within the Communities First and associated programme areas. <i>(EconD/022)</i> <i>(2017/18 Result - 327)</i>	330
C	Improving the lives of those living in poverty	
1	We will develop a pilot project in the Tyisha ward to develop ways of addressing poverty in the area. MF5-75	March 2019
2	We will work with the third sector and other stakeholders to develop the range of support services provided in the County across a number of service areas as well as further developing volunteering opportunities within the County. MF5-80 <i>(Also in Well-being Objective 11)</i>	March 2019
3	We will extend the Hwb model developed in Llanelli to Ammanford and Carmarthen, making front line support services more accessible to residents MF5-83 <i>(Also in Well-being Objective 6)</i>	March 2019
4	We will develop further partnership arrangements in respect to financial exploitation	March 2019
5	We will further develop Money Wise web resource in order to enhance income generation develop product and market it. <i>(To provide evidence on the efficacy of Money Wise, which will make the resources more marketable to other local authorities in order to generate income.)</i> <i>(To improve the confidence and capability of residents in Carmarthenshire to deal with personal finances, and reducing vulnerability to financial fraud.)</i> <i>(Action ID 12612)</i> <i>(Action also in Well-being Objective 9)</i>	March 2019

Ref	Actions and Measures	Date/Target
6	We will promote financial literacy and protecting vulnerable people from financial fraud through the Financial Exploitation Safeguarding Scheme (FESS). <i>(Also in Well-being Objectives 9 & 11)</i>	March 2019
7	We will deliver our Toy and Hamper Appeal to those children and families identified to us as requiring some support	Dec 2018
8	We will ensure the Council provides support to current benefit claimants migrating to Universal Credit from March 2018 onwards. MF5-94	March 2019
9	We will continue to ensure that all staff are treated fairly and with respect whilst working towards introducing the Welsh Living Wage for those staff on lower pay bands. MF5-97 <i>(Also in Well-being Objectives 15)</i>	March 2021
10	We will retain the reduced average number of days taken to process new Housing/Council Tax Benefit claims (6.6.1.2) <i>(2017/18 Result- 22.77 days)</i>	21 days
11	We will retain the low average number of days taken to process notifications of changes of circumstances in Housing/Council Tax Benefit claims (6.6.1.3) <i>(2017/18 Result- 5.27 days)</i>	5.50 days
12	We will retain the high % of recently calculated Housing/Council Tax Benefit claims that have been calculated accurately based on a sample check (6.6.1.9) <i>(2017/18 Result- 96.72%)</i>	96%
13	We shall implement the School Holiday Enrichment (Holiday Hunger) Programme (SHEP), supporting families and children during school vacations to cook healthy meals, particularly aimed at pupils eligible for Free School Meals. <i>(Also in Well-being Objective 2)</i>	Sept 2018

Success Measures
Educational attainment - Average Capped 9 points score (Year 11 pupils) who are eligible for Free School Meals <i>(ref tbc) (NWBI)</i> <i>(Pupils best 9 results including English/Welsh, Mathematics–Numeracy, Mathematics and Science)</i>
Households successfully prevented from becoming homeless <i>(PAM/012)</i> <i>(National Well-being Indicator)</i>
Households in material deprivation <i>(National Well-being Indicator)</i>
Households Living in Poverty <i>(CACI's 'PayCheck' Data)</i>
Adults that are able to keeping up with bills without any difficulties <i>(National Survey for Wales)</i>