



Well-being Objective 11

Age Well - A Council-wide approach to support Ageing Well in Carmarthenshire

How will we do this?

Our detailed delivery plan and to achieve this objective

(Lemon highlight means that this is not the Action or Measure's main objective).

Ref	Actions and Measures	Date/Target
A	Age Friendly Communities:	
1	We will ensure best use is made of school facilities to support wider community activity. <i>(Action also in Well-being Objectives 2, 8, and 9) MF5-30</i>	March 2020
2	We will continue to further develop the Council's approach to consultation and engagement approaches. MF5-91 <i>(Action also in Well-being Objective 15)</i>	Sept 2020
3	We will continue to develop the provision of 'County Cars' and links with the Royal Voluntary Service and Hywel Dda University Health Board (H DUHB).	March 2020
4	We will work with the community, Ceredigion and Pembrokeshire county councils to help sustain the delivery of the LINC/ Bwcabus integrated transport services & Key strategic Services. <i>(Action also in Well-being Objective 13)</i>	March 2020
5	We will continue to review the County's Public Transport network and work with Operators and Stakeholders to sustain the network within the confines of the resources available.	March 2020
6	We will continue to promote the all Wales Concessionary Travel Pass.	March 2020
7	We will continue to assess options, and trial new technology to Council homes to better understand the potential for helping tenants to reduce their energy bills, improve the comfort of their homes and reduce carbon emissions to levels set by Welsh Government. <i>(Action also in Well-being Objective 5)</i>	March 2020
8	We shall provide support for carers, and young carers in particular, to enable them to continue providing the invaluable care they offer to family and friends in need. <i>(Action also in Well-being Objective 10) MF5-58</i>	March 2020
9	We will improve the population health & well-being across the 3 tiers by continuing to implement a preventative framework with clear outcomes of each tier. <ul style="list-style-type: none"> ✓ Prevention ✓ Early intervention ✓ Promoting Independent Living <i>(Also in Well-being Objective 10)</i> 	March 2020
B	Dementia Supportive Communities:	
1	We will continue to support people living with dementia and the development of more dementia friendly and supportive communities and provisions across the County. MF5-60 <i>(Action also in Well-being Objective 10)</i>	March 2020
2	We will implement our Libraries Development plan 2017 – 2022. <i>(Action also in Well-being Objective 14)</i>	March 2022
3	We will develop services to respond to the increased level of alcohol misuse in the Over 50s and the impact upon their health and wellbeing; including Alcohol related Brain Damage, alcoholic dementia and falls. <i>(Action also in Well-being Objective 9)</i>	March 2020

Ref	Actions and Measures	Date/Target
C	Falls prevention:	
1	We will Inspect Highways, footways and lighting infrastructure on a regular basis to identify any defects posing a danger to the public.	March 2020
2	We will ensure a range of targeted physical activity interventions are put in place across the life course to increase the activity levels of those who are inactive or at risk of becoming inactive and increase social and community cohesion. <i>(Action also in Well-being Objective 8)</i>	March 2020
D	Opportunities for employment and new skills	
1	Work with partners in the Carmarthenshire Adult and Community Learning Partnership to develop greater opportunities for learning and progression routes including Further Education / Higher Education and employment. <i>(Action also in Well-being Objective 3)</i>	March 2020
2	We will make the Information Advice and Assistance (IAA) service as effective as possible, focussing on prevention and early intervention, working with community and third sector organisations, to achieve better outcomes for individuals. MF5-52a <i>(Action also in Well-being Objective 9 & 10)</i>	March 2020
3	We will retain and promote Carmarthen Community Education Centre as a flagship hub venue for Basic Skills and English for speakers of other languages (ESOL) provision, private classes, community clubs and societies.	March 2020
4	We shall increase the number of adults that feel more positive with improved confidence about seeking work after receiving employability support through Communities 4 Work and Communities 4 Work Plus Programmes. <i>(EconD/020) (Also in Well-being Objective 5)</i> (2018/19 Result - 100%)	100%
5	We shall ensure that a high number of residents feel more confident in using a computer and gaining IT skills after receiving digital inclusion support through Communities 4 Work and Communities 4 Work Plus Programmes <i>(EconD/021) (Also in Well-being Objective 5)</i> (2018/19 Result - 100%)	100%
E	Loneliness and isolation	
1	We will work with partners to provide more opportunities for vulnerable and older people to socialise in order to reduce loneliness, tackle inequalities and poverty. MF5-59 <i>(Also in Well-being Objective 10)</i>	March 2020
2	We are embedding a culture of "everybody's business", where professionals take ownership of risks. We will ensure the service user is involved by embedding a person centred approach to safeguarding which ensures the service user is heard and central in decision making. <i>(Action also in Well-being Objective 10 & 9)</i>	March 2020
3	We will promote financial literacy and protect vulnerable people from financial fraud through the Financial Exploitation Safeguarding Scheme (FESS) and develop further partnership arrangements in respect to financial exploitation <i>(Also in Well-being Objectives 5 & 9)</i>	March 2020
4	We will work with the third sector and other stakeholders to develop the range of support services provided in the County across a number of service areas as well as further developing volunteering opportunities within the County. <i>(Also in Well-being Objective 5) MF5-80</i>	March 2020

Success Measures

People who are lonely *(National Survey for Wales)(National Well-being Indicator)*