

# This is Carmarthenshire

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## Tourism Industry



Tourism is worth  
**£441m**



**6,176**  
Full time jobs



**3.28 million**  
Visitors came to  
Carmarthenshire  
this year



Visitors staying  
**1 million**



Day Visitors  
**2.27 million**



\* Figures supplied from 2018 STEAM  
Report prepared by GTS UK