



Well-being Objective 11

A Council-wide approach to supporting Ageing Well in Carmarthenshire

The following are our commitments and end of year progress comments for this Well-being Objective during 2018/19.

Last Year's Commitments	✓ x	Progress Comment
A - Age Friendly Communities		
We will further develop the Ageing Well in Carmarthenshire Action Plan. <i>(Ref 13227)</i>	✓	The Ageing Well action plan has now been embedded into this Well-being Objective. On-going support is being provided to the 50+ Network and Steering Group with the 50+ annual event held at the Botanic Garden on the 14 September with 634 attendees. The event was used to deliver the Carmarthenshire is Kind focus. Monthly newsletters to the 50+ network now established to support improved communication.
We will improve our engagement and consultation mechanisms with the 50+ Forum. <i>(Ref 13228)</i>	✓	A Bi-monthly email to all 50+ Forum members is now issued through Dotmailer. Positive response from those receiving the message. Links with 50+ Steering Group developing.
We will continue to develop the provision of 'County Cars' and links with the Royal Voluntary Service and Hywel Dda University Health Board. <i>(Ref 13229)</i>	✓	We are continuing to support the RVS on the provision of the Country Cars scheme including advertising/marketing with the aim of recruiting more volunteers as well as raising the profile of the scheme. The RVS are also promoting and recruiting via their social media outlets.
We will continue to review the County's Public Transport network and work with Operators and Stakeholders to sustain the network within the confines of the resources available. <i>(Ref 13230)</i>	✓	We are continuing to review and support the County's supported public transport network against challenging conditions including a diminishing base of bus operators, increasing costs, and declining usage of some services. Networks such as the Towy Valley have been redesigned and amended to provide services as a result of market responses.
We will continue to promote the all Wales Concessionary Travel Pass. <i>(Ref 13231)</i>	✓	We continue to promote the scheme online and at over 600 bus stop locations throughout the County. Welsh Government are currently reviewing the way in which the scheme is delivered and will lead on the marketing of the new arrangements in the coming year. Our performance outcome for 2018/19 indicates the promotion has ensured the target % for the number of concessionary passes issued has been exceeded.
We will launch a website to signpost learners to the learning opportunities available from all providers in the county. <i>(Ref 13232)</i>	✓	The DEWIS website is active and we are working with partners to populate local content as appropriate
We shall provide support for carers, and young carers in particular, to enable them to continue providing the invaluable care they offer to family and friends in need. <i>(Ref 13233) MF5-58</i>	✓	Carers Strategic Partnership Board have reviewed its Terms of Reference and will continue to meet quarterly to consider priority areas for development. Further work is also planned on developing a strategy which will provide a more coherent and equitable approach to Respite support / Replacement care.

Last Year's Commitments	✓ ✗	Progress Comment
		<p>A revision of our Carers Emergency Card scheme has been approved and this will offer carers across Carmarthenshire the following advantages:</p> <ul style="list-style-type: none"> • A contingency plan to reassure carers that the person they care for will not be at risk of being left unattended • An ID card that will evidence Registration as a Carer with the Authority. • Membership of the Carmarthenshire Local Rewards Scheme. <p>We have a Carers Forum in the county for the purpose of co-production.</p>
B – Dementia Supportive Communities		
<p>We will continue to support people living with dementia and the development of more dementia friendly and supportive communities and provisions across the County. (Ref 13234) MF5-60</p>	✓	<p>The dementia strategy group has spent a lot of time putting together a proposal for Welsh Government dementia funding in line with our locality and National needs. This will include Dementia key workers in each locality, dementia coordinators and a specialist dementia Multi-Disciplinary Team. The proposals have been sent to the Welsh Government. They have accepted these proposals and we are now awaiting the monies to be released before we can proceed. This will revolutionise the Dementia services in the Hywel Dda area.</p>
C - Falls prevention		
<p>We will Inspect Highways, footways and lighting infrastructure on a regular basis to identify any defects posing a danger to the public. (Ref 13235)</p>	✓	<p>A programme of inspections was carried out by a trained inspection team. The programme has been monitored to ensure inspections are completed on time. Overall performance for 2018/19 is 99.16% of inspections completed on time (including tolerance).</p>
<p>We will ensure a range of targeted physical activity interventions are put in place across the life course to increase the activity levels of those who are inactive or at risk of becoming inactive and increase social and community cohesion. (Ref 13236)</p>	✓	<p>A broad range of initiatives in place - Free Swimming; Physical Literacy Passport; Exercise Referral; Focus sport development groups (Cycling; Athletics; Swimming and Triathlon); Active Adult Officer with a focus on mainstream and targeted remit (e.g. mental health), etc. We have also been successful in obtaining circa £10k Play Sufficiency Funding for a variety of intervention linked to disabilities and play. Further intervention funding secured for 2019/20 from Sport Wales and health bodies.</p> <p>New Sport & Leisure structure being implemented to enable growth of this work.</p>
<p>In collaboration with our PSB partners we will deliver staff training through the Making Every Contact Count (MECC) initiative, which will include help in relation to fire risks, other hazards, slips, trips and falls and alcohol brief intervention (ABI) training. (Ref 13237)</p>	✓	<p>Excellent progress has been made during the year with a successful first cohort of staff being trained in MECC. Following discussion at the September 2018 Public Service Board (PSB) meeting, it has been agreed to further develop this approach through the PSB Prevention & Early Intervention Delivery group</p>
D - Opportunities for employment and new skills		
<p>We will co-ordinate the signposting of digital activity across the County for older people. (Ref 13238)</p>	✓	<p>The availability of various Digital training resources for older clients has been distributed via partner organisations. Promotion events for the 50+ have been held in Carmarthen, Pontyberem, Ammanford and Llanelli. Partnerships have been established utilizing the over 50's network and through the Welsh</p>

Last Year's Commitments	✓ x	Progress Comment
		Government's programme Digital Communities Wales. Our Community Bureau is now a member of the Online Centres Network, part of the Good Things Foundation charity supporting digitally and socially excluded people to improve their lives through digital technology. The Learn My Way online learning platform helps thousands of people per year to gain basic digital skills and go on to further informal and formal learning and this will hopefully become the linchpin for over 50's Digital Inclusion Support.
We will retain and promote Carmarthen Community Education Centre as a flagship hub venue for Basic Skills and English for speakers of other languages (ESOL) provision, private classes, community clubs and societies. <i>(Ref 13239)</i>	✓	The Carmarthen Community Education Centre continues to run as a flagship hub venue for Basic Skills and English for speakers of other languages (ESOL) provision, private classes, community clubs and societies. Income from lettings has exceeded the planned budget and new groups are booking the centre throughout the year as well as established ones.
E - Loneliness and isolation		
We will work with partners to provide more opportunities for vulnerable and older people to socialise in order to reduce loneliness. <i>(Ref 13240)</i> <i>MF5-59</i>	✓	The findings of the task and finish group have been concluded and a report presented the health and social care scrutiny committee in June. A number of key recommendations are made as part of this report. Once approved by the committee the report will be submitted as evidence.