

PEMBREY WARD: ELECTORAL DIVISION PROFILE

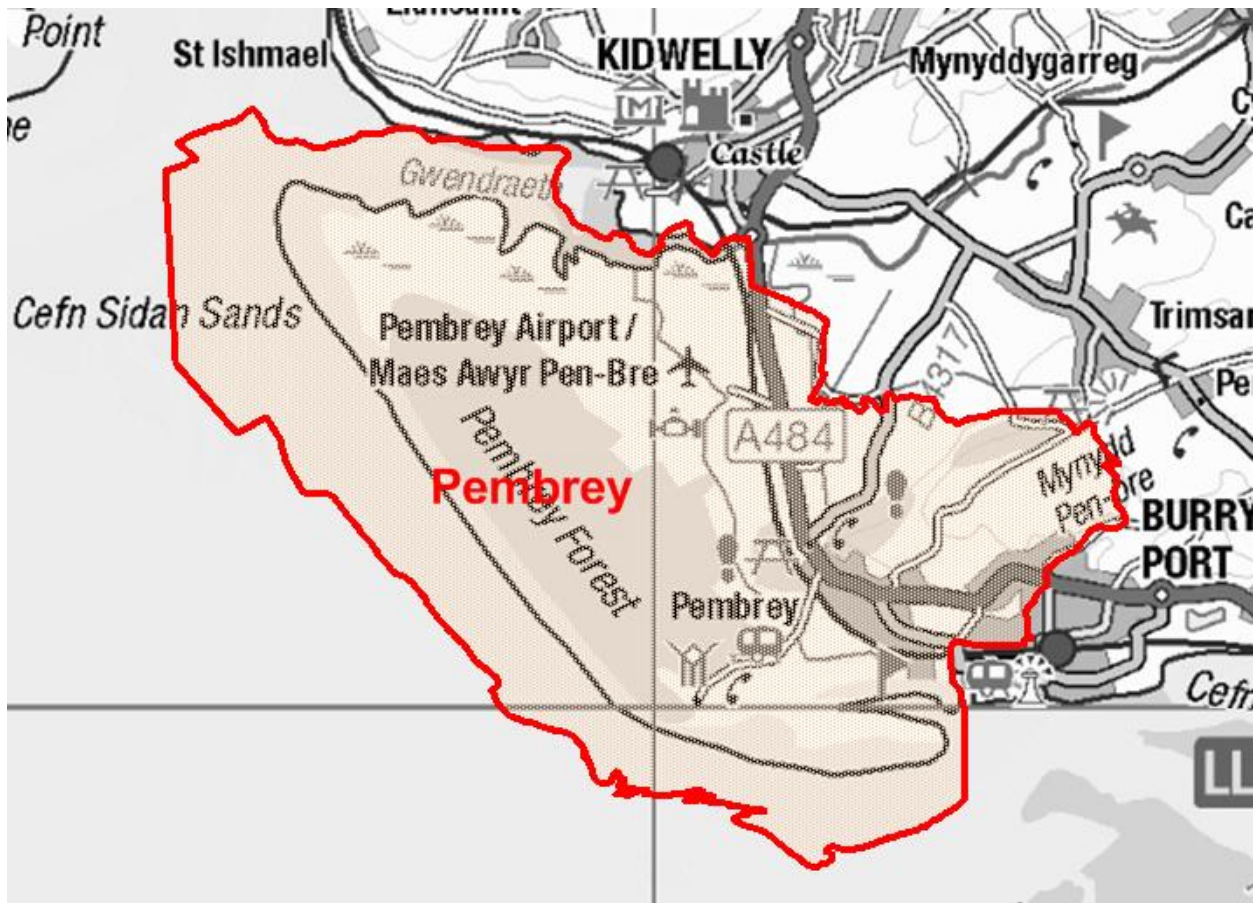
Policy Research and Information Section, Carmarthenshire County Council, May 2021

Councillors (Electoral Vote 2017 – Turnout = 44.94%): Shirley Matthews (Labour) and Hugh Shepardson (Independent)

Electorate (April 2021): 3,478

Population: 4,159 (2019 Mid Year Population Estimates, ONS)

Welsh Assembly and UK Parliamentary Constituency: Llanelli



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Location: Approximately 21k from Carmarthen Town

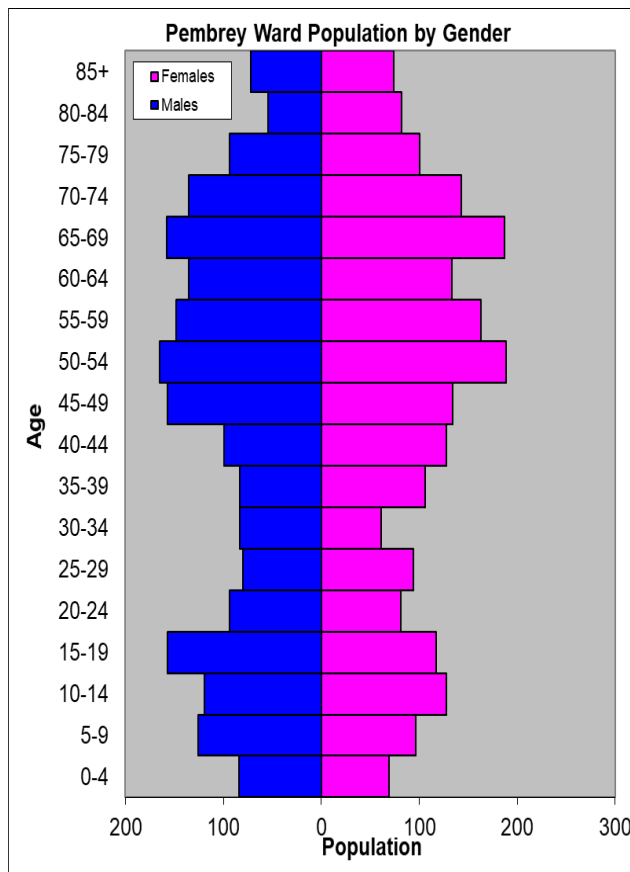
- ⇒ Area: 54.52km²
- ⇒ Population Density: 77 people per km²
- ⇒ Population Change: 2011-2019: -142 (-3.3%)

POPULATION STATISTICS

2019 Mid Year Population Estimates

Age Structure	Pembrey Population	Pembrey %	Carmarthenshire %
Aged: 0-4	141	3.4	5.0
5-14	477	11.5	11.5
15-24	441	10.6	10.2
25-44	742	17.8	21.6
45-64	1,244	29.9	28.0
65-74	574	13.8	11.9
75+	540	13.0	11.9
Total	4,159	100	100

Source: aggregated lower Super Output Area (LSOA) Small Area Population Estimates, 2019, Office for National Statistics (ONS)



- ⇒ 14th highest ward population in Carmarthenshire, and 22nd lowest population density.
- ⇒ Highest proportion of people aged over 45, proportion aged 65-74 slightly higher than the Carmarthenshire Average.
- ⇒ Slightly higher proportion of people with higher level qualifications and limiting long-term illness.
- ⇒ Low proportion of Welsh Speakers

2011 Census Data

Population: Key Facts	Pembrey	Pembrey %	Carmarthenshire
People: born in Wales	3265	75.9	76.0
born outside UK	134	3.1	4.1
in non-white ethnic groups	45	1.0	1.9
with limiting long-term illness	1191	27.7	25.4
with no qualifications (aged 16-74)	869	24.9	26.8
with higher level qualifications (aged 16-74)	848	24.3	23.9
able to speak Welsh	1301	31.1	43.9

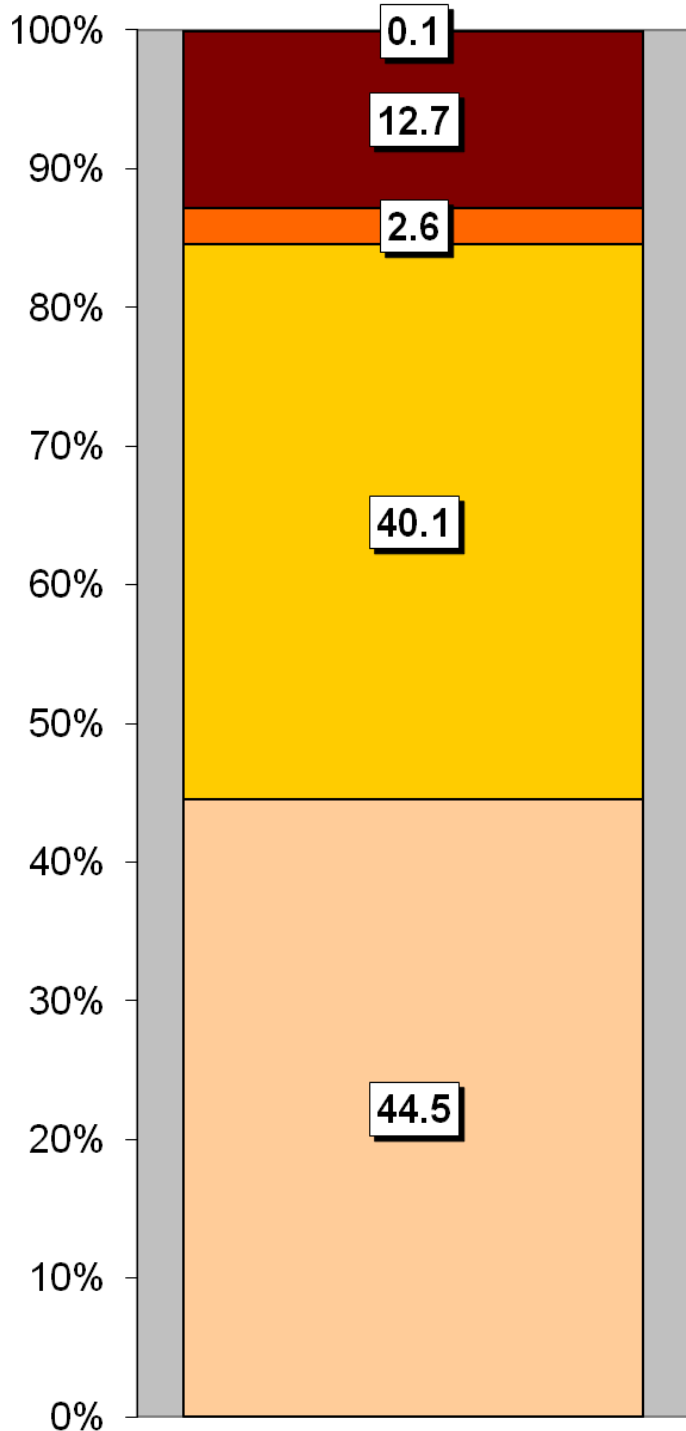
Household Composition	Pembrey	Pembrey %	Carmarthenshire
Total Households/ (Average Household Size)	1807	(2.4)	(2.3)
Household Type: one person: pensioner	260	14.4	14.8
one person: other	224	12.4	15.4
one family: all pensioners	229	12.7	9.8
one family: married couple	627	34.7	34.1
one family: cohabiting couple	147	8.1	8.7
one family: lone parent	216	12.0	11.3
one family: other	104	5.7	5.9

Source: 2011 Census, ONS

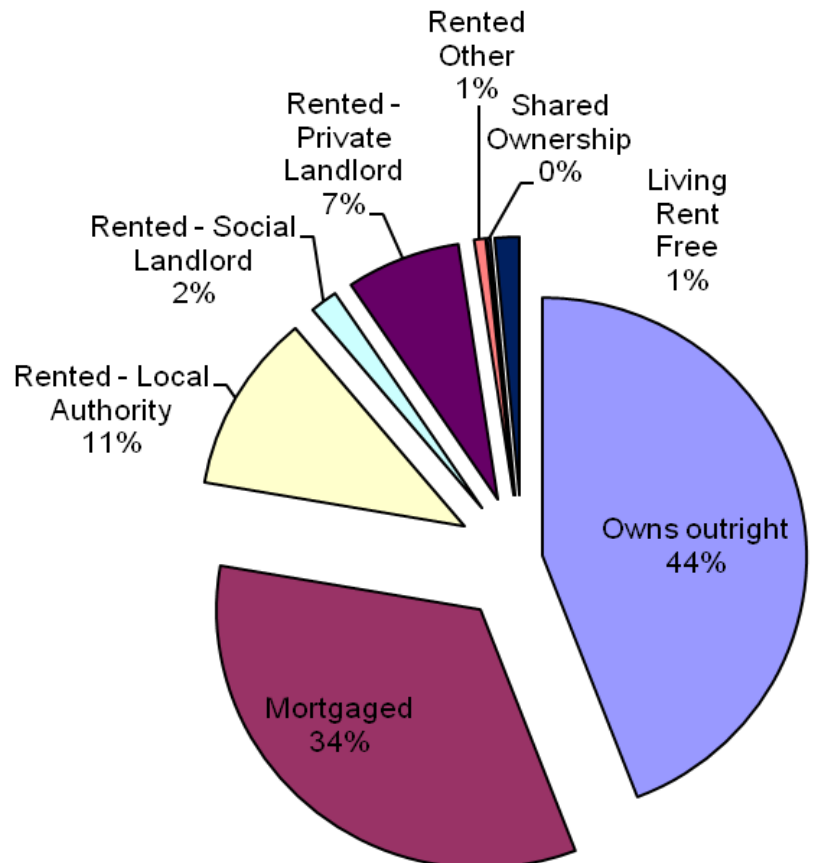
HOUSING

The area's housing consists mostly of detached and semi-detached houses with a small proportion of flat/maisonette or apartments and terraced housing. The ward consists of 202 local authority owned properties and 30 Housing Association properties.

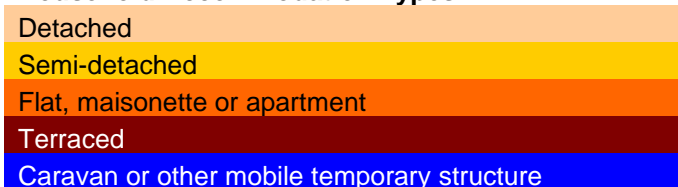
Household Accommodation Types



Household Tenure	%
Owns outright	44.2
Mortgaged	33.6
Rented - Local Authority	11.2
Rented - Social Landlord	1.7
Rented - Private Landlord	7
Rented - Other	0.7
Shared Ownership	0.2
Living Rent Free	1.5



Household Accommodation Types



SOCIO-ECONOMIC CHARACTERISTICS

- ⇒ The estimated median household income for Pembrey, based on CACI's 2020 'PayCheck' data, is £29,396 which is the 27th highest (of 58 wards) in Carmarthenshire and 4.1% above the Carmarthenshire median of £28,186.
- ⇒ The social profile information indicates a higher than average level of people in higher/lower managerial and professional administrative occupations (Levels 1-2) and a lower than average number of small employers and own account workers (Level 4).

Social Profile	Pembrey	%	Carmarthenshire %
<i>All people aged 16-74 in households</i>	3042	100	100
1: Higher Managerial & Professional Admin. Occupations	452	14.9	13.8
2: Lower Managerial & Professional Admin. Occupations	663	21.8	19.9
3: Intermediate Occupations	388	12.8	11.6
4: Small Employers & Own Account Workers	289	9.5	12.6
5: Lower Supervisory & Technical Occupations	278	9.1	7.6
6: Semi-routine Occupations	494	16.2	16.7
7: Routine Occupations	389	12.8	13.0
8: Never Worked & Long Term Unemployed	136	4.5	4.9

Source: 2011 Census, ONS

ECONOMY AND LABOUR MARKET

Economic Status (people aged 16-74)	Pembrey	Pembrey %	Carmarthenshire %
Economically Active	1861	61.2	64.9
Employees: Part-time	419	13.8	13.9
Employees: Full-time	985	32.4	33.7
Self-employed	261	8.6	11.0
Unemployed	129	4.2	3.7
Full-time Student	67	2.2	2.5
Economically Inactive	1181	38.8	35.1
Retired	678	22.3	18.1
Student	117	3.8	4.5
Looking after home/family	118	3.9	3.8
Permanently sick/disabled	221	7.3	6.8
Other	47	1.5	1.9

Source: 2011 Census, ONS

Benefit Claimants	Pembrey	Rate %	Carmarthenshire Working Population %
Claimant Count unemployment (JSA) – March 2021	12	0.5	0.6
Universal Credit (total claimants) – February 2021	304	12.8	11.3
Incapacity Benefits (ESA and IB/SDA) – August 2020	201	8.4	7.9
Disability-related benefits (PIP, DLA and AA) – August 2020	607	25.5	22.3
Pension Credit (PC) – August 2020	159	14.3	13.0

Source: Department for Work & Pensions and ONS.

Note: Claimant Count unemployment includes Jobseeker's Allowance (JSA) claimants plus Universal Credit (UC) claimants who are required to seek work. ESA = Employment Support Allowance; IB/SDA = Incapacity Benefit / Severe Disablement Allowance; PIP = Personal Independence Payment; DLA = Disability Living Allowance; AA = Attendance Allowance. Estimated rates shown as % of population aged 16-64, except disability benefits (all people) and PC (aged 65+). Universal Credit is replacing six means-tested benefits and tax credits (known as legacy benefits): Income-based JSA; Income-related ESA; Income Support; Working Tax Credit; Child Tax Credit; Housing Benefit. Further statistical information on UC and other benefits is available.

WELSH INDEX OF MULTIPLE DEPRIVATION (WIMD)

WIMD 2019 based on fine-grained geography of lower Super Output Areas (LSOAs). The WIMD 2019 is compiled from eight domains, Income, Employment, Health, Education, Housing, Access to Services, Physical Environment and Community Safety and is published at Lower Super Output Area of which there are 112 in Carmarthenshire.

Under WIMD, where Rank 1 is the most deprived, **Pembrey 1** ranks 109 in Carmarthenshire from 112 LSOAs and is ranked 1586 in Wales from 1909 LSOAs. Whilst **Pembrey 2** ranks as the 16th most deprived area in Carmarthenshire and is ranked 404 from 1909 LSOAs in Wales.

The highest level of deprivation attributed to **Pembrey 1** is the Physical Environment domain, being ranked 25th in Carmarthenshire and 1384 in Wales for this domain. In **Pembrey 2** the Income domain is the most prominent ranking 7th in Carmarthenshire and 271 in Wales.

Pembrey 1 – Achddu and Motor Sports Centre

Pembrey 2 – Ashburnham to Pembrey Country Park

LSOA	Overall Index		Income		Employment		Health		Education		Access to Services		Community Safety		Physical Environment		Housing	
	Rank	Wales	Rank	Wales	Rank	Wales	Rank	Wales	Rank	Wales	Rank	Wales	Rank	Wales	Rank	Wales	Rank	Wales
Pembrey 1	1586	109	1390	96	1360	95	1519	98	1698	109	1145	87	1453	71	384	25	1788	111
Pembrey 2	404	16	271	7	300	14	540	22	484	20	644	56	753	29	1476	96	616	41

Source: Welsh Index of Multiple Deprivation 2019 (November 2019), Welsh Assembly Government.

Note: LSOAs ranked 1-112 (Carmarthenshire), 1-1909 (Wales).

CRIME

Pembrey	Offence Group													Annual Total
	Arson & Criminal Damage	Burglary – Business & Community	Burglary – Residential	Drug Offences	Miscellaneous Crime Against Society	Possession of Weapons	Public Order Offences	Robbery	Sexual Offences	Theft	Vehicle Offences	Violence Against the Person		
2020/2021	23	11	4	15	2	2	28	3	5	18	3	113	227	

Source: Dyfed Powys Police, Headquarters, Llangunor.

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