

## WHITLAND WARD: ELECTORAL DIVISION PROFILE

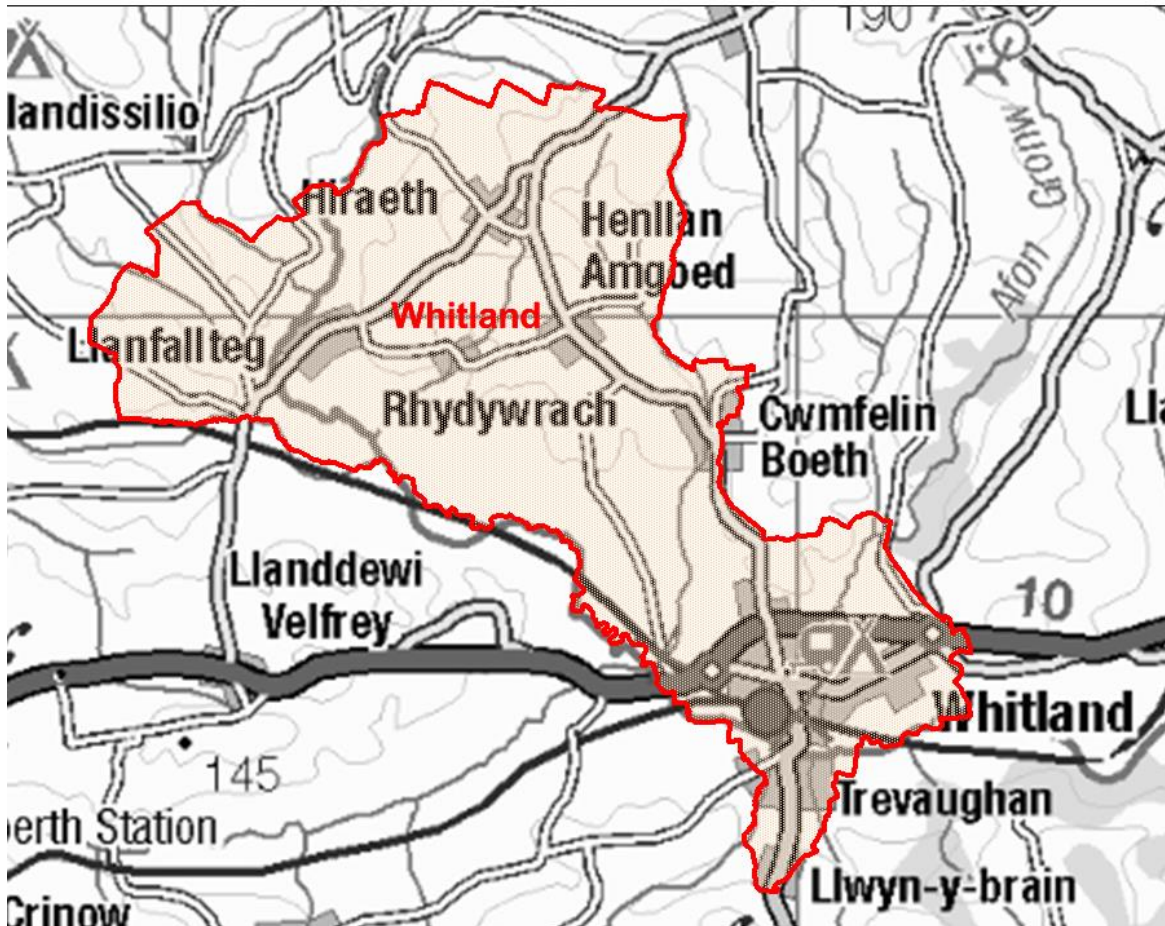
Policy Research and Information Section, Carmarthenshire County Council, May 2021

**Councillors (Electoral Vote 2017):** Sue Allen (Independent). Turnout = 49.05%

**Electorate (April 2021):** 1,849

**Population:** 2,406 (2019 Mid Year Population Estimates, ONS)

**Welsh Assembly and UK Parliamentary Constituency:** Carmarthenshire West & Pembrokeshire



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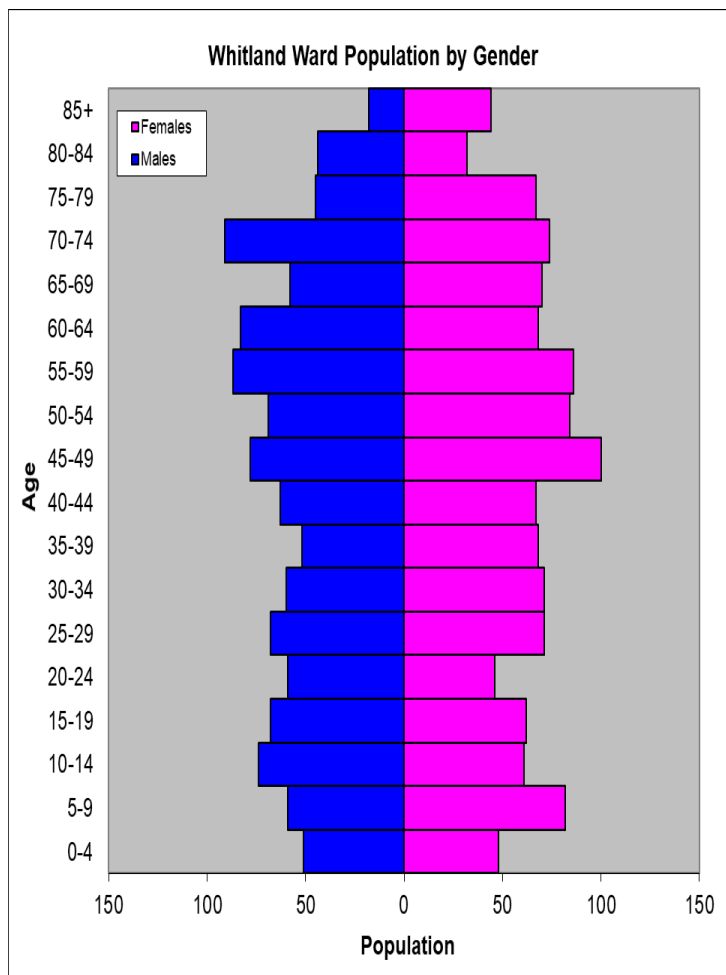
**Location: Approximately 23km from Carmarthen Town**

- ⇒ Area: 22.34km<sup>2</sup>
- ⇒ Population Density: 108 people per km<sup>2</sup>
- ⇒ Population Change: 2011-2019: +134 (+5.9%)

## POPULATION STATISTICS 2019 Mid Year Population Estimates

Age Structure	Whitland Population	Whitland %	Carmarthenshire %
Aged: 0-4	101	4.2	5.0
5-14	267	11.1	11.5
15-24	248	10.3	10.2
25-44	523	21.7	21.6
45-64	693	28.8	28.0
65-74	263	10.9	11.9
75+	311	12.9	11.9
<b>Total</b>	<b>2,406</b>	<b>100</b>	<b>100</b>

Source: aggregated lower Super Output Area (LSOA) Small Area Population Estimates, 2019, Office for National Statistics (ONS)



- ⇒ 16<sup>th</sup> lowest ward population in Carmarthenshire, and 26<sup>th</sup> lowest population density.
- ⇒ Highest proportion of people over 45.
- ⇒ Lower proportion of people with limiting long term illness.
- ⇒ Lower proportion of Welsh Speakers than the Carmarthenshire average.

## 2011 Census Data

Population: Key Facts	Whitland	Whitland %	Carmarthenshire
<b>People:</b> born in Wales	1585	69.8	76.0
born outside UK	69	3.1	4.1
in non-white ethnic groups	40	1.8	1.9
with limiting long-term illness	474	20.8	25.4
with no qualifications (aged 16-74)	501	26.9	26.8
with higher level qualifications (aged 16-74)	436	23.4	23.9
able to speak Welsh	933	42.4	43.9

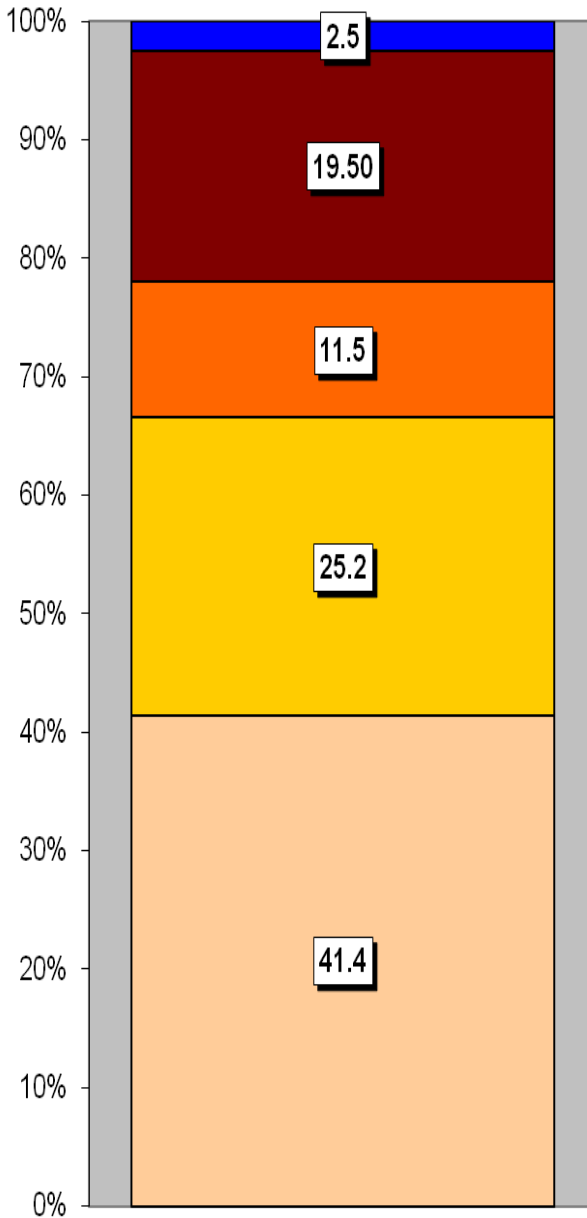
Household Composition	Whitland	Whitland %	Carmarthenshire
<b>Total Households/</b> (Average Household Size)	978	(2.3)	(2.3)
Household Type: one person: pensioner	147	15.0	14.8
one person: other	131	13.4	15.4
one family: all pensioners	110	11.2	9.8
one family: married couple	347	35.4	34.1
one family: cohabiting couple	86	8.8	8.7
one family: lone parent	109	11.2	11.3
one family: other	48	4.9	5.9

Source: 2011 Census, ONS

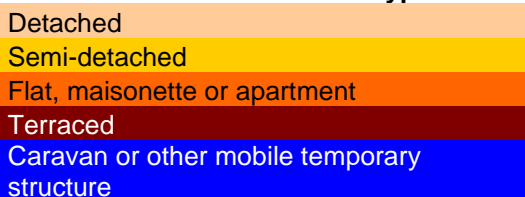
## HOUSING

The area's housing consists mostly of detached houses and a high proportion of terraced and semi-detached houses in comparison to the number of flats/maisonette or apartments. The ward consists of 88 local authority owned properties and 30 Housing Association properties.

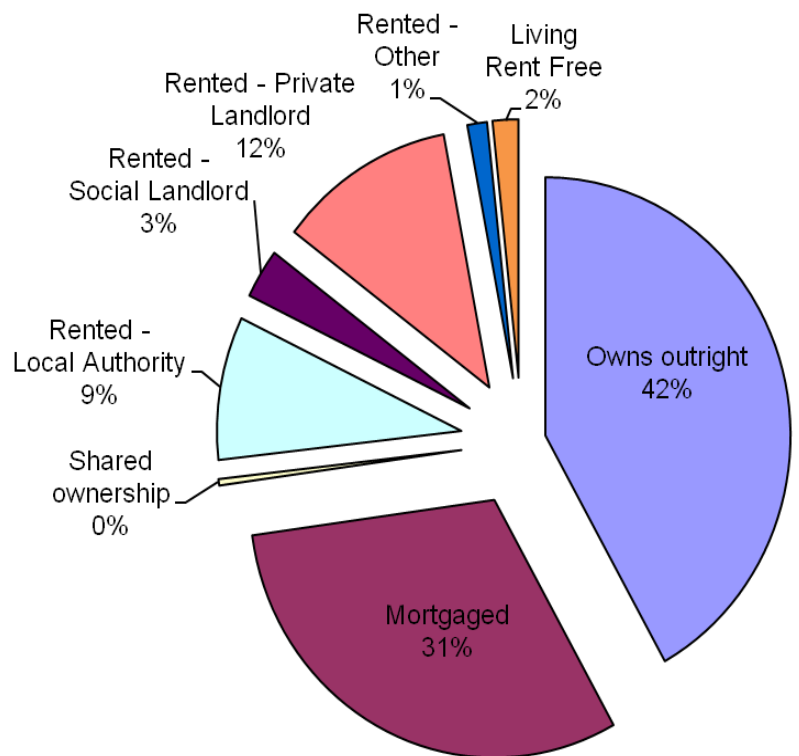
### Household Accommodation Types



### Household Accommodation Types



Household Tenure	%
Owns outright	41.9
Mortgaged	30.9
Shared ownership	0.4
Rented - Local Authority	9.0
Rented - Social Landlord	3.1
Rented - Private Landlord	11.7
Rented - Other	1.3
Living Rent Free	1.7



## SOCIO-ECONOMIC CHARACTERISTICS

- ⇒ The estimated median household income for Whitland, based on CACI's 2020 'PayCheck' data, is £29,877 which is the 22<sup>nd</sup> highest (of 58 wards) in Carmarthenshire and 5.7% above the Carmarthenshire median of £28,186.
- ⇒ The social profile information indicates a higher than average level of small employers and own account workers (Level 4) and a lower than average number of people in higher/lower managerial and professional administrative occupations and intermediate occupations (Levels 1-3).

Social Profile	Whitland	%	Carmarthenshire %
<i>All people aged 16-74 in households</i>	1639	100	100
<b>1: Higher Managerial &amp; Professional Admin. Occupations</b>	216	13.1	13.8
<b>2: Lower Managerial &amp; Professional Admin. Occupations</b>	323	19.7	19.9
<b>3: Intermediate Occupations</b>	172	10.5	11.6
<b>4: Small Employers &amp; Own Account Workers</b>	248	15.1	12.6
<b>5: Lower Supervisory &amp; Technical Occupations</b>	137	8.4	7.6
<b>6: Semi-routine Occupations</b>	276	16.8	16.7
<b>7: Routine Occupations</b>	189	11.5	13.0
<b>8: Never Worked &amp; Long Term Unemployed</b>	71	4.3	4.9

Source: 2011 Census, ONS

## ECONOMY AND LABOUR MARKET

Economic Status (people aged 16-74)	Whitland	Whitland %	Carmarthenshire %
<b>Economically Active</b>	1154	70.4	64.9
Employees: Part-time	254	15.5	13.9
Employees: Full-time	587	35.8	33.7
Self-employed	222	13.5	11.0
Unemployed	50	3.1	3.7
Full-time Student	41	2.5	2.5
<b>Economically Inactive</b>	485	29.6	35.1
Retired	265	16.2	18.1
Student	76	4.6	4.5
Looking after home/family	46	2.8	3.8
Permanently sick/disabled	73	4.5	6.8
Other	25	1.5	1.9

Source: 2011 Census, ONS

Benefit Claimants	Whitland	Rate %	Carmarthenshire Working Population %
Claimant Count unemployment (JSA) – March 2021	8	0.6	0.6
Universal Credit (total claimants) – February 2021	142	9.9	11.3
Incapacity Benefits (ESA and IB/SDA) – August 2020	66	4.6	7.9
Disability-related benefits (PIP, DLA and AA) – August 2020	232	16.2	22.3
Pension Credit (PC) – August 2020	62	10.8	13.0

Source: Department for Work & Pensions and ONS.

Note: Claimant Count unemployment includes Jobseeker's Allowance (JSA) claimants plus Universal Credit (UC) claimants who are required to seek work. ESA = Employment Support Allowance; IB/SDA = Incapacity Benefit / Severe Disablement Allowance; PIP = Personal Independence Payment; DLA = Disability Living Allowance; AA = Attendance Allowance. Estimated rates shown as % of population aged 16-64, except disability benefits (all people) and PC (aged 65+). Universal Credit is replacing six means-tested benefits and tax credits (known as legacy benefits): Income-based JSA; Income-related ESA; Income Support; Working Tax Credit; Child Tax Credit; Housing Benefit. Further statistical information on UC and other benefits is available.

## WELSH INDEX OF MULTIPLE DEPRIVATION (WIMD)

WIMD 2019 based on fine-grained geography of lower Super Output Areas (LSOAs). The WIMD 2019 is compiled from eight domains, Income, Employment, Health, Education, Housing, Access to Services, Physical Environment and Community Safety and is published at Lower Super Output Area of which there are 112 in Carmarthenshire. Under WIMD, where Rank 1 is the most deprived, **Whitland** ranks as the 90<sup>th</sup> most deprived area in Carmarthenshire from 112 LSOAs and is ranked 1268 in Wales from 1909 LSOAs.

The highest level of deprivation attributed to **Whitland** is the Access to Services domain, being ranked 30<sup>th</sup> in Carmarthenshire and 215 in Wales for this domain.

LSOA	Overall Index		Income		Employment		Health		Education		Access to Services		Community Safety		Physical Environment		Housing	
	Rank	Score	Rank	Score	Rank	Score	Rank	Score	Rank	Score	Rank	Score	Rank	Score	Rank	Score	Rank	Score
Whitland	1268	90	1244	82	1456	100	1279	82	1222	81	215	30	1555	83	694	39	1226	86

Source: Welsh Index of Multiple Deprivation 2019 Welsh Assembly Government.

Note: LSOAs ranked 1-112 (Carmarthenshire), 1-1909 (Wales).

## CRIME

Whitland	Offence Group												Annual Total				
	Arson & Criminal Damage	Burglary – Business & Community	Burglary – Residential	Drug Offences	Miscellaneous Crime Against Society	Possession of Weapons	Public Order Offences	Robbery	Sexual Offences	Theft	Vehicle Offences	Violence Against the Person					
<b>Fiscal Year (1st April to 31st March)</b>																	
<b>2020/2021</b>	9	0	4	4	4	1	3	0	1	4	1	37	<b>68</b>				

Source: Dyfed Powys Police, Headquarters, Llangunnor.

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