

# NATURE RECOVERY: IDEAS FOR ACTION

## TOURISM PROVIDERS

(c) Carmarthenshire County Council

**Tourism is an important part of Carmarthenshire's economy – our natural environment is a significant attraction for visitors.**

Many tourists to Carmarthenshire are keen walkers, cyclists, anglers, bird watchers or just general wildlife enthusiasts, and this really is a wonderful county for biodiversity and outdoor experiences. Knowledge of what grows and lives in or visits our rivers, forests, marshes and meadows here will not only help you to market your tourism business to potential visitors, but also to enhance the visit potential of holidaymakers. Accommodation providers and tourist attractions have a great potential to raise awareness and manage areas for biodiversity, especially given that many are in rural areas.

### Here's how you can help:

- Promote the walking routes in your patch
- Share all the varied outdoor activities in your area that could appeal to all members of the family.
- Provide wildlife activities on your site such as a bat or moth evening, wildlife walks, or providing wildlife activities for children
- Visitor attractions could turn boring lawns into plant and pollinator-rich grasslands
- Encourage visitors to share records of the wildlife they see, either on social media, in a comments books or even on a phone app for recording wildlife
- Larger sites such as caravan parks could look at how areas could be managed or enhanced for wildlife as part of a management plan for the whole site.





# DISCOVER

If you want to find out what wildlife lives in your patch, the Aderyn website will help you. You can put in your postcode and it will tell you what's been recorded near you, or you can search for specific species to see how rare or common something is in Wales. <https://aderyn.lercwales.org.uk>

Get to know your local patch to see what opportunities you have to enhance the wildlife there. What patch of grassland could be allowed to grow, where could you plant some trees, where could you make a pond or just create a wood pile?

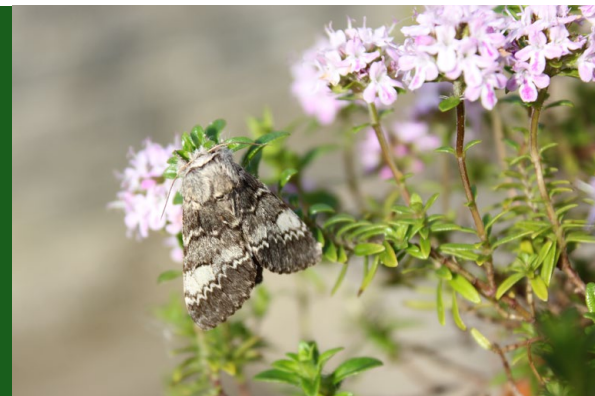


# MANAGE

Use the expertise of the Local Nature Partnerships and the organisations within it: they can help advise on what action you could undertake on your site. [Carmarthenshire Nature Partnership \(gov.wales\)](http://gov.wales)

# CREATE

Try to create a mosaic or patchwork of habitats that are connected. You can work with the natural characteristics of your land and enhance what is already there, or create a wildlife garden or raised beds with pollinator-friendly plants.



# PROTECT

Avoid using pesticides and herbicides and go peat free – use peat alternatives and help save our valuable peat bogs. Get involved with a local wildlife project and protect your local wildlife sites.

## For more detail:

- Find out more about nature in Carmarthenshire at [Biodiversity \(gov.wales\)](http://gov.wales)
- Contact [Biodiversity@carmarthenshire.gov.uk](mailto:Biodiversity@carmarthenshire.gov.uk) for more information or if you would like to sign up to the Nature News e-mails.
- [Resources for Improving Biodiversity](#) – National Botanic Garden of Wales

