



## Well-being Objective 5

Start Well/Live Well - Tackle poverty by doing all we can to prevent it, help people into work and improve the lives of those living in poverty

### How will we do this?

### Our action plan to achieve this objective

(Lemon highlight means that this is not the Action or Measure's main objective)

Ref	Actions and Measures	Target
<b>A</b>	<b>Overarching</b>	
1	To ensure we help alleviate poverty and promote inclusion, we will support the work of the Tackling Poverty Advisory Panel <i>(Action also included in Objective 11)</i>	March 2018
<b>B</b>	<b>Preventing Poverty</b>	
1	We will plan and re-commission the Families First (FF) programme (0-25yrs) implementing changes in response to new Welsh Government Guidance, delivering early intervention support services for disadvantaged children, young people and families across the county. <i>(Action also included in Objective 1)</i>	March 2018
2	We will continue to develop the Flying Start programme, promoting early intervention for disadvantaged families with children (0-3) living in specific deprived communities, ensuring good multi agency support to families across the spectrum of need by developing clear pathways with internal and external partners. <i>(Action also included in Objective 1 and 2)</i>	March 2018
3	We will provide pre-tenancy support and identify, at an early stage, those tenants who may struggle to make their rent payments on time.	March 2018
4	We will develop a scheme to introduce energy efficient LED lighting to tenant's homes, which together with other schemes, will help to alleviate fuel poverty. <i>(Action also included in Objective 11)</i>	March 2018
5	We will continue to extend the Team Around the Family (TAF) approach across the county for 0-25 year olds, clarifying thresholds to help inform families and other agencies to ensure they are able to access the right help at the right time. We will develop a threshold document to support this practice. <i>(Action also included in Objective 1)</i>	March 2018
6	We will work towards delivering the enhanced childcare offer for working parents of three and four year olds in line with Government guidelines and financial / resource support, as well as increasing the number of welsh speaking childminders in targeted areas of the County. <i>(Please see the <a href="#">Childcare Sufficiency Assessment</a>) (Action also included in Objective 1)</i>	March 2018
7	We will explore the potential of utilising school grounds, outside of teaching hours to enable children to have greater access to play opportunities. <i>(Please see the <a href="#">Play Sufficiency Assessment</a> / surveys) (Action also included in Objective 1 and 2)</i>	March 2018
8	We will increase the % of Year 11 pupils who are eligible for Free School Meals who achieve the Level 2 threshold including a GCSE grade A*-C in English or Welsh first language and mathematics (5.0.3.1) <i>(Also in Objective 3)</i> (2016/17 Result – 41.5% - 15/16 Academic Year)	42.0%
	<i>See Non Free School Meals results in Well-being Objective 3</i>	
9	We shall increase the percentage of households successfully prevented from becoming homeless <i>(PAM/012)</i>	65% <i>(2016/17 Result – 64%)</i>

Ref	Actions and Measures	Target
<b>C</b>	<b>Helping people into work</b>	
1	As part of the Carmarthenshire Homes Standard Plus (CHS+) work to maintain the standard and deliver more affordable homes, we will continue to be pro-active in expecting contractors and/or development partners to maximize the benefit of our investment through creating training and employment opportunities for local people. We have signed up to the Welsh Government's Community Benefits Measurement Tool to assess progress in the future.	March 2018
2	We will provide targeted support and advice to tenants that are directly impacted by Welfare Reform changes, working closely with other agencies.	March 2018
3	We will use the Work Ready Project (apprenticeships, graduates, work experience, work placements, volunteering) to attract and retain underrepresented groups, e.g. young people and people with disabilities, and monitor the outcomes. (SEPA/IPA)	March 2018
4	We will further reduce the number of young people not in Education, Employment or Training (NEET). <i>See Objective 4 for detailed actions and measures</i>	
5	We will reduce the % of Year 11 leavers Not in Education, Employment or Training (NEETs) <i>(PAM/5.1.0.1) (Also in Objective 4) (2016/17 Result - 2.1%)</i>	2.0%
6	We will reduce the % of Year 13 leavers Not in Education, Employment or Training (NEETs) <i>(5.1.0.2) (Also in Objective 4) (2016/17 Result - 2.0%)</i>	1.9%
7	Through the Communities First, Communities for Work and Lift programmes we will provide targeted employment support to adults in our areas of highest deprivation.	March 2018
8	Through the Communities First programme we will provide digital inclusion support.	March 2018
9	Through the Time Credits programme we will provide and promote volunteering opportunities for residents to enhance their skills and continue to encourage/promote residents to be more involved in their communities through volunteering action <i>{Also included in Well-being Objective 11}</i>	March 2018
10	Through Communities First, Communities for Work and Lift, accredited training is delivered to adults in our areas of highest deprivation	March 2018
11	We shall increase the number of adults that feel more positive with improved confidence about seeking work after receiving employability support through Communities First and associated programmes. <i>(EconD/020) (Also in Well-being Objective 11) (2016/17 Result - 100%)</i>	100%
12	We shall ensure that a high number of residents feel more confident in using a computer and gaining IT skills after receiving digital inclusion support through Communities First and associated programmes. <i>(EconD/021) (Also in Well-being Objective 11) (2016/17 Result - 100%)</i>	100%
13	We shall increase the number of accredited qualifications achieved by residents attending Employment related courses within the Communities First and associated programme areas. <i>(EconD/022) (2016/17 Result - 298)</i>	300
14	We shall do all we can to reduce the % of working age population in receipt of out of work benefits in Carmarthenshire. <i>(5.6.3.4) (2016/17 Result - 11.4%)</i>	11.3%
<b>D</b>	<b>Improving the lives of those living in poverty</b>	
1	We will support local communities to develop projects/activities to address issues of rural poverty highlighted through the rural poverty study 2015	March 2018

Ref	Actions and Measures	Target
2	We will continue to develop and implement how we provide information, advice and assistance (IAA) to support families, ensuring information is available and easily accessible, and linking with the Dewis system	March 2018
3	We will continue to link the Mobile Library service with Un Sir Gar (the Hub) to provide employability and Digital support services across the county - linking in with the Carmarthenshire 'Do It Online'	March 2018
4	We will look at rolling out hubs to other areas of need in the county	March 2018
5	We will continue to increase the number of Fuel Clubs where there is no mains gas supply and promote a range of options to support tenants in tackling fuel poverty	March 2018
6	We will develop further partnership arrangements in respect to financial exploitation	March 2018
7	We will promote financial literacy through the Money Wise financial education programme, which is available free of charge to all primary schools in the county, and develop additional resources for secondary schools	March 2018
8	We will increase the number of vulnerable and disadvantaged people protected through Financial Exploitation Safeguarding Scheme <i>(Also in Well-being Objective 9 &amp; 11)</i>	March 2018
9	We will deliver our Toy and Hamper Appeal to those children and families identified to us as requiring some support	Dec 2017
10	We will deliver a campaign to raise awareness of financial advice and support available to residents.	March 2018
11	We will continue to raise awareness of welfare reforms, particularly the roll-out of Universal Credit as affecting Housing Benefits recipients, with Customers, elected members and to Stakeholders/partner departments	March 2018
12	We will continue to fulfil the requirements of the DWP Universal Credit, delivery partnership agreement in terms of budgeting support for vulnerable claimants and technical/specialist support for the Universal Credit delivery centres	March 2018
13	We shall implement the School Holiday Enrichment (Holiday Hunger) Programme (SHEP), supporting families and children during school vacations to cook healthy meals, particularly aimed at pupils eligible for Free School Meals. <i>(Also in Well-being Objective 2)</i>	Sept 2017
14	We will provide financial capability support, enabling residents to manage debt and raise income	March 2018
15	We will retain the reduced average number of days taken to process new Housing/Council Tax Benefit claims <i>(6.6.1.2)</i> <span style="float: right;"><i>(2016/17 Result- 21.12 days)</i></span>	21 days
16	We will retain the low average number of days taken to process notifications of changes of circumstances in Housing/Council Tax Benefit claims <i>(6.6.1.3)</i> <span style="float: right;"><i>(2016/17 Result- 5.13 days)</i></span>	5.2 days
17	We will retain the high % of recently calculated Housing/Council Tax Benefit claims that have been calculated accurately based on a sample check <i>(6.6.1.9)</i> <span style="float: right;"><i>(2016/17 Result- 98.13 %)</i></span>	96%