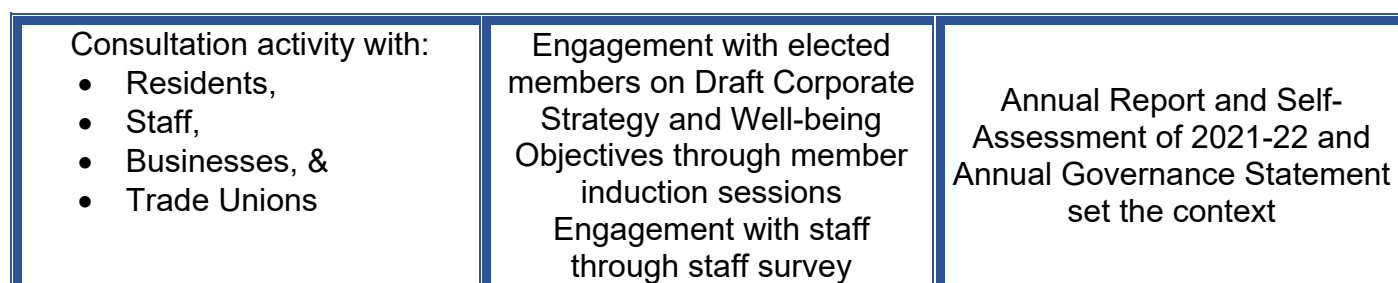
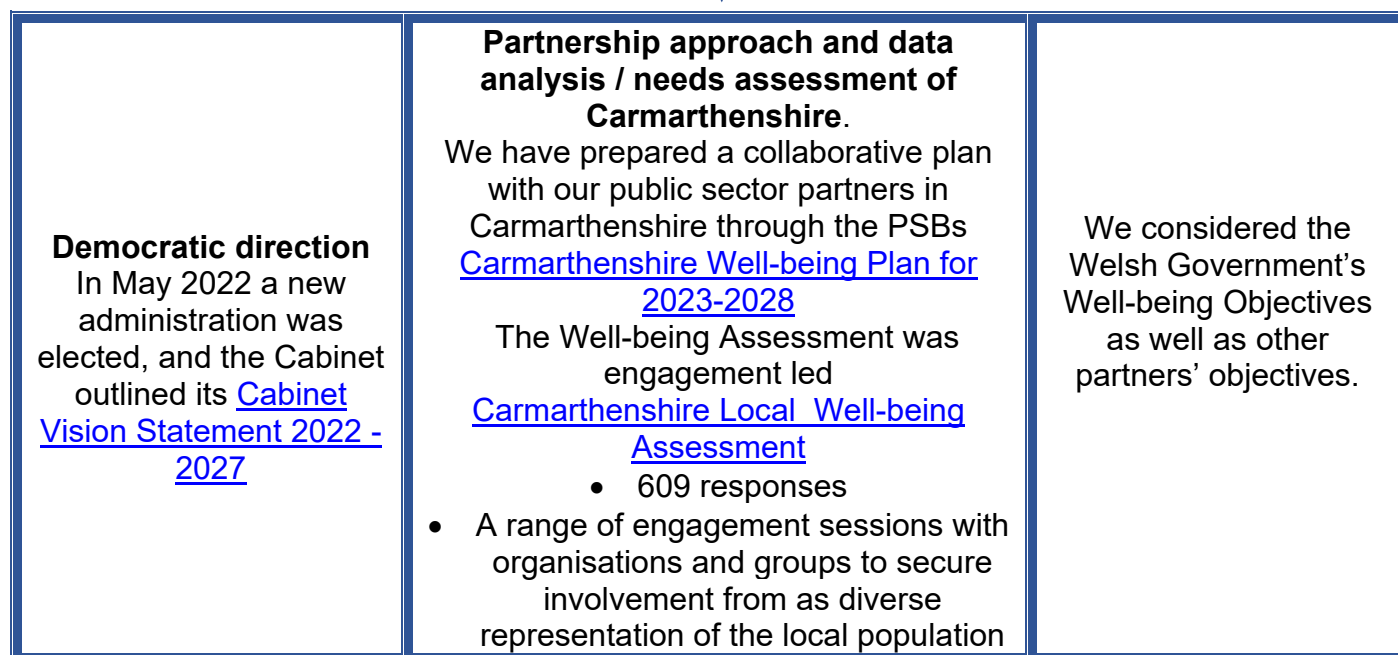


How our Well-being Objectives were identified

When our Corporate Strategy 2018-23 'Life is for Living, let's start, live and age well in a healthy, safe and prosperous environment' was due for renewal it was a timely opportunity to review our previous approach to setting well-being objectives due to the impact of COVID-19, the climate emergency, Cost of Living crisis and service and organisation transformation needs. The Local Government Elections in May 2022 was a good opportunity to review and refresh our Well-being Objectives.

Our previous Corporate Strategy had 13 Well-being Objectives and it was felt that a more compact set of priorities was required.

Business Planning Engagement and Assurance sessions in November-December 2021 with Departmental Management Teams identified change was needed to a more thematic approach.



All Cabinet/Scrutiny Councillor workshop January 2023
February 2023 - Cabinet & County Council

Business planning was redesigned to fully align with Well-being Objectives

New Corporate Strategy and Well-being Objectives

Delivery of the Corporate Strategy outlined in business plans, a redesigned approach to align to the new Well-being Objectives – 2 phase approach:

1. **Identify Actions, Measures & Risks**
2. **Self-assessment of performance**

The introduction of the Integrated Impact Assessment for all Cabinet/Full Council proposals from April 2023 ensured the 5 ways of working (and other impact assessment requirements) were embedded into the Council's work.

Applying the sustainable development principles and 5 ways of working

The sustainable development principle is

'... the public body must act in a manner which seeks to ensure that the needs of the present are met without compromising the ability of future generations to meet their own needs.'

5 ways of working

Long term	Prevention	Integration	Collaboration	Involving
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Promotion of the Well-being Act specifying on the SD principle and the 5 Ways of Working through training workshops, seminars and promotion

Consideration of the 7 National Goals and how the Council can maximise its contribution to those goals was central to the development of the new corporate strategy and Well-being Objectives.

Business Planning redesigned to align to the new Well-being Objectives – 2 phase approach:

1. Identify Actions, Measures & Risks
2. Self-assessment of performance

Long Term

Cabinet Vision Statement & Corporate Strategy

Prevention

This is a guiding principle across our priorities but particularly as follows:

WBO 1 - Prevention and early intervention.

WBO 2 - Tackling Poverty

WBO 3 – Decarbonisation/Climate Emergency

WBO 4 - Transformation has reducing failure demand at its core.

Integration

Purpose of the new Corporate Strategy & Well-being Objectives is to enable greater integration across Council services with a focus on key Thematic and Service Priorities.

Collaboration

All WBO include elements of working with partners to meet specific goals within each objective

Involving

Many stakeholders involved in the development of the Well-being Objectives.

How our Well-being Objectives contribute to the National Well-being Goals

Mwy Cyfartal
More Equal

Iachach
Healthier

Cydnerth
Resilient

Llewyrchus
Prosperous

Cyfrifol ar Lefel
Fyd-eang
Globally
Responsible

Diwylliant Bywiog Lle
mae'r Gymraeg yn Ffynnu
Vibrant Culture
and Thriving
Welsh Language

Cymunedau
Cydlynus
Cohesive
Communities



“Y GYMRU
A GAREM
THE WALES
WE WANT”

Well-being Objectives	7 National Well-being Goals						
	More Equal	Healthier	Resilience	Prosperity	Global Responsibility	Vibrant Culture and Welsh Language	Cohesive Communities
1. Enabling our children and young people to have the best possible start in life. (Start Well)	✓	✓	✓	✓	✓	✓	✓
2. Enabling our residents to live and age well. (Live & Age Well)	✓	✓	✓	✓	✓	✓	✓
3. Enabling our communities and environment to be healthy, safe and prosperous. (Prosperous communities)	✓	✓	✓	✓	✓	✓	✓
4. To further modernise and develop as a resilient and efficient Council. (Our Council)	✓	✓	✓	✓	✓	✓	✓